

Event support

ColdChain Expo Eurasia is supported by the following leading trade associations:



THIS FAIR IS HELD UPON THE AUTHORIZATION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY, IN ACCORDANCE WITH LAW NUMBER 5174.

In partnership with:



Contact us

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About the Organiser

ColdChain Expo Eurasia is organised by the ITE Group – one of the world's leading organisers of trade exhibitions and conferences. This event combines the expertise of two of the company's largest divisions – ITE Transport & Logistics and ITE Food&Drink.

ITE organises more than 250 events every year, employs over 1000 staff globally in 30+ offices in 17 countries, including a dedicated organising team permanently based in Istanbul.

A combination of endeavour, integrity, experience, expertise, customer focus and innovation means that ITE delivers results – and is a trusted partner if you want to connect your business to the world.

ColdChain Expo Eurasia

01 – 04 September 2016
CNR Expo, Istanbul, Turkey

Find out more at
www.coldchain-eurasia.com

The region's first dedicated cold chain event



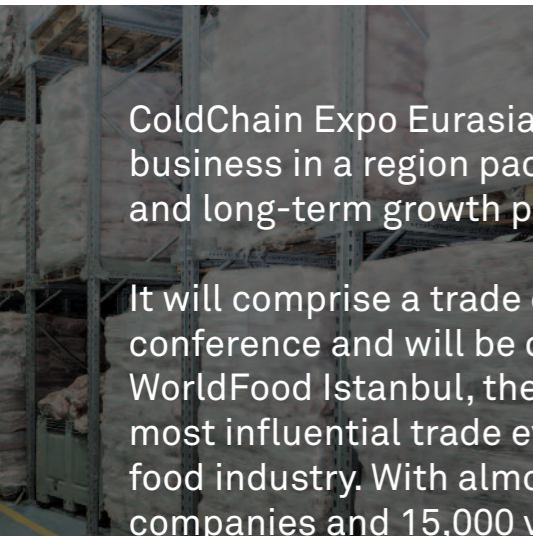


In Partnership with the Global Cold Chain Expo

Co-located with:



Exhibitor profile



ColdChain Expo Eurasia is the place for business in a region packed with opportunity and long-term growth potential.

It will comprise a trade exhibition and conference and will be co-located with WorldFood Istanbul, the region's largest and most influential trade event for the burgeoning food industry. With almost 500 exhibiting companies and 15,000 visitors regularly participating at WorldFood Istanbul, ColdChain Expo Eurasia will tap into a vibrant business atmosphere and ready-made source of buyers in addition to those from outside of the food sector.

Istanbul is a world city and a centre for transport and trade. It is the natural location for Eurasia's first dedicated cold chain transport & logistics industry trade event.

The market for growth



ColdChain Expo Eurasia will provide opportunities for business to companies operating in the three key areas of the business.

- Cold Chain Services
- Cold Transportation & Equipment
- Cold Storage & Equipment

For a detailed exhibitor profile, see the event website: www.coldchain-eurasia.com



- A population of 76 million people and rising income levels
- Changing consumer behaviour
- Increasing demand for fresh, frozen and convenience foods
- The penetration of cold chain usage for trucking and storage is lower than developed country standards
- Companies operating their own cold chain are ready to outsource their inefficient, non-core business practice to specialists

Visitor profile

Professionals who own, lease or manage temperature controlled transport, storage and services from the following sectors:



Impressive statistics

- USD 150 billion gross agricultural domestic product in Turkey
- USD 40 billion agricultural exports
- By 2023 aims to be a top 5 world producer for agriculture
- Ranks above EU countries for fisheries
- A hub for USD 2 trillion worth of freight trade in the region
- Logistics sector worth USD 80-100 billion, forecast to reach USD 108-140 billion by 2017

Committed to development

- In 2012, Turkey adopted the Agreement on the International Carriage of Perishable Foodstuffs. This commits the country to improving and maintaining cold chain facilities to international standards
- Tax incentives available for companies investing and improving standards in the cold chain



- Food manufacture and supply
- Fruit & vegetables
- Meat & dairy
- Seafood & fish
- Frozen & chilled
- Agriculture & horticulture
- Wholesale, distribution & retail
- Transportation
- Pharmaceutical & healthcare
- Cold storage owners
- HORECA